

IN MOTION

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SHINING STARS OF TOMORROW





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14 – 18 August 2019

WCT Kids Sports Star (KIDSS) 2019 is the community sports development programme sponsored by WCT Holdings Berhad. It provides free sports training to children aged 9 to 12 years old by nationally qualified and recognised sports coaches.

In conjunction with the August school holidays and Hari Kebangsaan, WCT launched the fifth edition of WCT KIDSS with a 4-day basketball training and 1-day friendly 3-on-3 tournament for a total of 40 local school children, including 10 children from Yayasan Sunbeams Home. Fellow shoppers including parents and children were also invited to join in the fun and exciting Basketball Dribbling and Shooting Challenges during the event.



The programme also saw Projek57, a social enterprise committed towards nurturing national unity in Malaysia organising a Unity Workshop and a Unity Quiz and Westports Malaysia Dragons, Malaysia's premier basketball team in the ASEAN Basketball League conducting a 2-hour exclusive basketball clinic with the kids sports stars.

Scroll to view the event highlights!



14 AUGUST 2019: OPENING CEREMONY



Syed Sadiq, Co-Founder of Projek57; Fox Lee, Founder of All Star Basketball Academy (ASBA); Ng Chee Kiet, Director of Corporate Strategy of WCT Holdings Berhad; Debbie Choa, Director of Youth Empowerment of Projek57 and Jamie Pearlman, Head Coach of Westports Malaysia Dragons officiating WCT KIDSS 2019.



A friendly basketball game with the kids sports stars, WCT representatives and professional players from Westports Malaysia Dragons during the launch event.



14 AUGUST 2019: UNITY WORKSHOP BY PROJEK57

Organised by Projek57, the kids sports stars participated in a Unity Workshop. Children were tasked with creating a 'Unity Board' to present their thoughts on unity, and patriotism during the workshop.





14 – 17 AUGUST 2019: BASKETBALL TRAINING BY ALL STAR BASKETBALL ACADEMY

This primary objective for this programme is to inculcate the spirit of teamwork, unity, sportsmanship and fair play amongst children at the grassroots level through sports. It aims to give aspiring young athletes an avenue to showcase their passion and skills while providing them a platform to further harness their talent.



Learning the basic skills of basketball – ball handling, lay-up, dribbling and shooting skills.



Head Coach of WCT KIDSS 2019, Mr Goh Cheng Huat giving motivational talks to fellow participants.



Warm-up session for the kids sports stars in the specially-designed basketball court .



The participants donned the Projek57 Unity Tee on Day 2 of the programme.



17 AUGUST 2019: MEETING THE DRAGONS

The participants were thrilled to meet their idols from Westports Malaysia Dragons. The children were also given an exclusive 2-hour basketball clinic in preparation for the 3-on-3 friendly basketball tournament.



An exciting moment for the kids sports stars to meet their idols.



Listening attentively to the basketball tips given by Coach Jamie Pearlman of Westports Malaysia Dragons.



Basketball skills practice with their idols.



A memorable shot with their idols.



15 – 17 AUGUST 2019: FUN FOR SHOPPERS

As an effort to engage with the shoppers at Paradigm Mall PJ, the programme also included Basketball Dribbling and Shooting Challenge at 1pm and 6pm respectively. Shoppers aged 9 and above were invited to take part in these fun sessions.



Shoppers enjoying the Basketball Dribbling and Shooting Challenges.



Participants' and Winners' Corner

The winners of the fun basketball challenges walked home with an attractive goodie bag of sponsored merchandises and exclusive vouchers courtesy of Paradigm Mall PJ's tenants.



18 AUGUST 2019: UNITY QUIZ BY PROJEK57

Led by Projek57, the Unity Quiz was conducted to instil patriotism amongst the children as they confidently raised their hands to answer questions on Malaysian history and culture.





18 AUGUST 2019: GAME ON FOR 3-ON-3 BASKETBALL TOURNAMENT

A total of 40 participants were split into 10 teams for the 3-on-3 friendly basketball tournament. Here are the photo highlights of the kids sports stars getting ready to kickstart an action-packed basketball tournament.



Group 1 – New World Raptors



Group 2 – Gateway Eagles



Group 3 – Paradigm Lakers



Group 4 – Waltz Rockets



Group 5 – Renai Warriors



Group 6 – Medini Hornets



Group 7 – Impiria Bulls



Group 8 – Premiere Hawk



Group 9 – Parklands Kings



Group 10 – Sapphire Celtics



Coaches from ASBA leading the National Anthem, Negaraku before the start of 3-on-3 tournament in support of the spirit of patriotism and unity.



The kids giving their all as the crowd look on.



The kids showing off their impressive skills on the court.



Teamwork makes the dream work.



The children cheering for the players from the sideline during the tournament.



PROUD MOMENT FOR THE STARS

Hats off to all our amazing Kids Sports Stars and congratulations to all winners!

All participants were rewarded with complimentary training sessions with Westports Malaysia Dragons academy in recognition of their achievements during the WCT KIDSS programme.



CHAMPION

Parklands Kings

FIRST RUNNER UP

Renai Warriors

SECOND RUNNER UP

Sapphire Celtics

SPECIAL AWARDS CORNER



SPORTSMANSHIP AWARD

Anson Yau Yu Hung

A player who demonstrated sportsmanship on the court with ethical behaviour, fair play and integrity.

TEAM PLAYER AWARD

Vaishnave Giritharagopalan

A player who exemplifies selfless play, commitment and dedication to her team.

MOST IMPROVED PLAYER

Azmel

Most improved player in the team.



OUR PARENTS' TESTIMONIALS

* Source: WCT KIDSS Parents' Feedback Form

“ Very organised and professional! Very grateful for such an opportunity. Thanks for all the effort and care that had gone into the programme. ”

“ Just wanted to say thanks to the coaches and organisers for the wonderful event for my son. ”

“ Kids enjoyed the programme very much. Says he learnt more from the basketball coaching and enjoys making new friends. ”

“ Great effort and time spent to make this event successful. Thank you to all. ”

“ Coaches are very encouraging. Giving praises where praises is due. ”

“ Good job done. Appreciate the effort spent. Thank you WCT!” ”

WCT KIDSS was a huge success and has achieved WCT's objective of giving back to the community. Thank you to all parents, participants, coaches, partners and sponsors!

